

REPORT ON:

BANKONOMICS, 2022

- ❖ **Event Chairman** - Dr. Hrishikesh Somam (Principal)
- ❖ **Event Coordinators** - Department of Economics and Department of Banking and Finance of Symbiosis College of Arts and Commerce.
- ❖ **Student Coordinators (Organizing committee)** – Akhilesh Bharatee, Ashwini, C Riya Reddy, Manisha Roy, Samuel Verma, Sidharth Rajee Nair, Sonali Thakur, Yash Mahalpure
- ❖ **Report and Feedback Analysis** - Sonali Thakur and Manisha Roy
- ❖ **Judges –**
 - Reel making competition* - Dr. Shirish Limaye Ms. Sanjoli Malani
 - Digital Poster Making Competition* - Mr. Sharad Koche, Mrs. Madhuri Purohit

Learning outcomes: -

1. Through this event all the enthusiastic creators got a fair opportunity to show case different contemporary topics related to banking and economics.
2. We got to identify one of our strengths which was communicating the event in social media.
3. We got to demonstrate how to initiate and learned how to plan the event curriculum.

Participation Received:-

This event was a huge success as we received participation from all over India. Students from colleges like NMIMS, Mumbai, SRCC, New Delhi and Christ College, Bangalore participated in this very event. We got 150+ registrations Pan India and it was pretty difficult to actually shortlist the winners due to the outstanding responses received by our very talented and versatile participants. After rigorous scrutiny we sent around 10 of the shortlisted reels and posters to our esteemed judges who finally gave us the Winners of the event.

Process of the event: -

The announcement of Bankonomics event was done on 18th January, 2022 during the International Webinar organized by the Departments of Economics and Banking. Bankonomics included two events-

- A) Reel Making Competition
- B) Digital Poster Making Competition.

The topic for the events were-

1. Contemporary topic related to banking and economics for **Reels Making Competition.**
2. Social and Economics impact of covid 19 on India topic for **Digital Poster Making Competition.**

On 26th January registration for the events were started. The participants were asked to submit their work by 10th February 2022. The registration and submission were done through google forms. To reach out to the students following modes were utilized- Instagram, Facebook, LinkedIn, WhatsApp, D2c websites.

Rules and Guidelines: -

Rules

➤ Reels making competition

- Length of the video – 45 seconds to 1 minute
- Language used in video - English
- Topic - Participants should choose a contemporary topic related to Banking or Economics
- Participation - Group or Individual
- Participants are required to be in the video, clarity of audio and video should be good.
- Use the trendy reels format
- Winners' Video will be uploaded on the official YouTube Channel of our College
- Winner as well as the 1st Runner up will be rewarded with cash prize

➤ Digital poster making competition

- Participation - Individual
- Topic - Social and Economic impact of Covid-19 on India
- Winners' E-Poster will be uploaded on our official LinkedIn Page of our college
- Winner as well as the 1st Runner up will be rewarded with cash prize

After the submission of all the participants, screening rounds were conducted, where they were judged on the following points-

1. Understanding of the topic.
2. Quality of the content
3. Creative skills
4. Presentation skills

After the screening round, two winners- (winner and 1st runner up) were selected from each category.

The winners were -

Digital Poster Making Competition -

Winner - Samriddhi Khare
1st runner up- Trideep Mishra

Reel Making Competition -

Winner- Artharvan Bery
1st runner up- Madhur Krishna Yadav

Overall, the event was successful in every aspect.